



**Date:** January 18, 2024  
**Note Taker:** Molly Gallman

**Participants:**

Voting Board Members: Jerry Deschane, Amy Sue Vruwink, Dean Gille, Nick Cochart, Laura Cataldo, Robb Kahl  
Non-Voting Board Members: Tom Mooney  
WIVA Academic Team Members: Dr. Sara Cutler, Erin Haugom, Carrie Cherney, Charles Stone, Cindy Worden, Becky Eberhardt, Saycha Basken, Britta Hanson  
K12 Regional Team: William Johnston, Aftab Ahmed, Regina Krotzer, Beth Honcharski  
Staff Advisory: Dr. Michelle Coleman  
Johnson Block: Liz Coulson

<p><b>Agenda Item:</b>                  1) Call to Order</p>	<p>11:04</p>
<p><b>Discussion:</b>                  2) Routine Business</p> <ul style="list-style-type: none"> <li>a) Approval of Minutes from December 18, 2023 Board Meeting                         <ul style="list-style-type: none"> <li>i. Discussion: No discussion</li> <li>ii. Motion: To approve Minutes from December 18th Board Meeting as presented, by Nick Cochart</li> <li>iii. Second: Dean Gille</li> <li>iv. Vote: Motion Carried</li> </ul> </li> </ul>	

<p><b>Agenda Item:</b>                  3) <u>Action Items</u></p> <ul style="list-style-type: none"> <li>a) Finance FY24 Monthly Financial Reviews for WIVA/DCA/ISWI                      Discussion: Dr. Cutler stated is working on a 5-year outlook and preparing to discuss at a meeting in Spring. Aftab Ahmed presented the Monthly Financials included in the Board Packet.                      Motion: To approve Monthly Financials as presented, by Amy Sue Vruwink                      Second: Dean Gille                      Vote: Motion Carried</li> <li>b) Marketing Plan Proposal                      Discussion: Dr. Cutler is seeking approval to move forward with Tier 3, K12/Stride Marketing and partners. The Marketing Plan stats show estimated total impressions of \$178,098,000. Dr. Cutler and Team will be in direct contact with marketing partners. Beth Honcharski from Stride Marketing will provide monthly updates to the Board.                      Motion: To authorize Marketing Campaign at a Tier 3 level, by Nick Cochart                      Second: Laura Cataldo                      Vote: Motion Carried</li> <li>c) Policy Updates 8543.01                      Discussion: Dr. Cutler is seeking approval of the Bloodborne Pathogens Policy                      Motion: To approve the proposed bloodborne pathogens policy as presented, by Nick</li> </ul>	<p>11:05</p>
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<p>Cochart  Second: Laura Cataldo  Vote: Motion Carried</p> <p>d) CTE Equivalency Approval  Discussion: Dr. Cutler seeking approval of adding Animal and Vet Science to the curriculum  Motion: To approve the two new courses proposed; Animal and Vet Science, by AmySue Vruwink  Second: Dean Gille  Vote: Motion Carried</p> <p>4.) Communication</p> <p>a) Enrollment  Discussion: Erin Haugom presented Enrollment Net Numbers for all schools.</p> <p>b) Staffing Updates  Discussion: No new staff to report this month</p> <p>c) Strategic Plan Reports 3Gs  Growth – MOY Testing, EnGagement – Fail to Participate, Graduation – PLP Logins,  Advisory Reports  Discussion: 50 students being removed due to Failure to Participate. Testing began this week, Fast Bridge Progress is increasing, Graduation is on track. Dr. Michelle Coleman presented Strategic Plan Updates, which include engaging students. Family Advisory was held last night, and communication and engagement are growing.</p> <p>d) School and Student Highlights – Insight  Discussion: Cindy Worden, Principal, and Charles Stone, Assistant Principal, presented School Highlights of Insight School of Wisconsin. ISWI’s core values are centered on providing a relevant, personalized, student-first education. Alternate education only works when we understand that all students deserve equitable support to surmount trauma, inequities, and prior negative experiences with schooling (remove barriers to learning). Studies show that one caring adult can be the difference in a person’s life. Accreditation has been the biggest undertaking of the year so far. One student applied for early graduation and has been approved.</p>	

<p>4) Motion to adjourn:  Discussion: To adjourn  Motion: To adjourn, by Laura Cataldo  Second: Nick Cochart  Vote: Motion Carried</p>	<p>11:53</p>
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